PHILIP MORRIS U.S.A.
INTER-OFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, N.Y. 10017-5592

TO: Linda Latif

DATE: November 22, 1991

FROM: Nancy Pilotti

SUBJECT: PARLIAMENT 2/3 PACK DRAWINGS/BOARDS

I met with Promotional Services today to discuss the Parliament Sleeves. They have agreed to use line art and have requested three (3) versions for structure. They have asked us to produce these with certain options which I will call out, but the agency will let us know as soon as possible which option they will go with.

Please have the following structures produced and forward boards as soon as possible. No date has yet been committed to, nor will it be until the art is actually received. However, we must do all we can to work towards a May 18 field date.

All these boards are to be drawn for the Parliament 80mm FTB. In all cases the face panel will be cut down to expose the front of the packs far enough to clear the word "lights" by 1/8".

VERSION ONE

2 PACK BACK TO FRONT PAPERBOARD SLEEVE WITH PERFED SIDE HINGE DOUBLE FLAP (2ND FLAP FOLDS IN)
*OPTION TO USE ONLY SINGLE FLAP

VERSION TWO

3 PACK BACK TO FRONT PAPERBOARD SLEEVE WITH PERFED SIDE HINGE DOUBLE FLAP (2ND FLAP FOLDS IN)
*OPTION TO USE ONLY SINGLE FLAP

2045870032

Source: https://www.industrydocuments.ucsf.edu/docs/ytbn0004

VERSION THREE

3 PACK SIDE BY SIDE WITH PERFED SIDE HINGE
FLAP FOLDS TO BACK PANEL

Please call if you have any questions and to let me know when we may expect to see artboards.

Thank you!

NAP:egb

cc: C. Campbell
J. Greenky
B. Trach
M. Walchak

2045870033

Source: https://www.industrydocuments.ucsf.edu/docs/ytbn0004